



Rotary Opens Opportunities

Rotary



RI President
Rtn. Holger Knaack

Dist. Governor
Rtn. Sudip Mukherjee

President
Rtn. Sharmila Roy

Secretary
Rtn. Suchitra Ghose

Editor
Rtn. Sharmila Roy

ROTARY CLUB OF CALCUTTA UNIVERSE

R.I. DISTRICT 3291

BARTA—NEWSLETTER

VOL : II >> JULY 2020

MESSAGE FROM RI PRESIDENT-2020-21



RTN. HOLGER KNAACK

The year 2020 has brought monumental changes that have already included a global pandemic and a renewed call for social justice. We are reminded that we live in a constantly changing world, and Rotary is a reflection of that world.

We must be ready to listen and adapt, always drawing upon our core values of service, fellowship, diversity, integrity, and leadership. If we live these values and apply The Four-Way Test to all aspects of our lives, we will be prepared to lead at all times.

I am proud of how we have proven our ability to adapt. Faced with a pandemic, Rotary has not stopped. We moved meetings online and found new ways to serve. We turned the canceled 2020 Rotary International Convention in Honolulu into our first virtual convention. Each week, we are proving that Rotary is a flexible gathering that happens anywhere — in traditional meetings, on cellphones, and on computers. Rotary offers a way to connect for everyone who wants to, at any time, and will continue to do so.

Some have even told me that they enjoy Rotary's mix of online and in-person meetings more now than before! How can we build on this momentum and seize the opportunity to embrace change so that Rotary keeps thriving?

For me, supporting new types of clubs is key. They are no longer just experiments but a real part of Rotary today. In addition to traditional clubs, we have e-clubs, Rotaract clubs, cause-based clubs, and passport clubs. These help make Rotary more inclusive, more flexible, and more attractive to new members. Visit these clubs, exchange ideas and partner with them, and promote them to one another and to our communities.

We all agree that we need to grow Rotary, but sometimes we can get caught up in the numbers game and lose sight of the bigger picture. After all, an increase in membership is meaningless if next year, those new members leave our clubs. Let's grow Rotary sustainably. Rotary's flexible options for participation will engage members and show the community how we're different from any other club. Let's celebrate that Rotary is now less about rules and more about joining together in a variety of ways besides traditional meetings.

I recommend that each club hold an annual strategy meeting to ask — and honestly answer — if we are doing all we can for our members and if our club reflects the community we serve. We are taking this approach at the international level, too. I am proud that six women are serving with me on the RI Board of Directors this year, the most we have ever had. Let's keep Rotary moving in this direction at every level. We need more perspectives, more diversity, for Rotary to thrive.

It's fascinating to imagine how we will find new ways to adapt and stay nimble this year and beyond. But I am also inspired about what hasn't changed and never will in Rotary: the friendships, the networking, the ethics, and the service. Indeed, these are the values that make Rotary attractive to all.

As Rotary's founder, Paul Harris, said, we have to be revolutionary from time to time. Now is such a time. Rotary Opens Opportunities — countless ones — for us to embrace change that will strengthen us even as we remain true to our core values.

MESSAGE FROM DISTRICT GOVERNOR-2020-21



RTN. SUDIP MUKHERJEE

Dear Rotarian Friends, What a great moment as we are stepping into the 2nd Century of Rotary in India. I take the opportunity of congratulating all Core Committee Members, Trail Blazer Presidents, Club Secretaries, Assistant Governors, Zonal Secretaries, Advisors, Chairmen, Co- Chairmen, Zonal Coordinators and Office Bearers of all Clubs for your assignments in this new Rotary Year. We are well aware that 3 important Verticals of Rotary International are: Membership, Foundation and Public Image. I am sure all the Clubs will give importance to them. Of the other two verticals, apart from Club Administration we have Service Projects. Rotary India Humanity Foundation under able guidance of RIPE Shekhar Mehta has launched a 5 year plan from RY 2020-21 to RY 2024-25 of 8 different verticals pertaining to Service Projects. They are: Literacy, Water Sanitation, Health (Preventive), Health (Curative), Environment, Disaster Management and the 8th vertical namely Corporate Social Responsibility is aimed to get funds for service projects. I request your Club take up meaningful and sustainable service projects pertaining to above verticals of your choice, of course more the merrier. Please also stress upon increase in Membership and contribution to The Rotary Foundation. I am sure with your zeal and hard work we will adapt ourselves to the present new normal situation and make this Rotary Year a grand success. as 'Rotary Opens Opportunities' Regards,

MESSAGE FROM CLUB PRESIDENT-2020-21



RTN. SHARMILA ROY

Dear Fellow Rotarians:

I feel honored and humbled to become the President of the Rotary Club of Calcutta Universe for 2020-21 and with the help and support of all of you, I know we will be able to work together to meet the challenges and take advantage of the opportunities of this coming year.

I had no idea or ever imagined in my wildest dream of becoming the President of our Rotary Club during a world-wide pandemic which has isolated us in our homes, put us in masks whenever we have to venture out for service projects and has made our children be out of school since mid-March. It has caused all of us so much financial stress in our community and the world, along with the mental anguish of not being able to shake hands, hug or be socially close to our family and friends.

But, here I am, the first virtually inducted President of this club prepared to take over leadership during these unusual and difficult times in the history of present generations.

As Rotarians we have to look at these changes and challenges as a time of opportunity! It is a time for all of us to open ourselves up to learning new skills and doing projects in new ways. How disconnected our club would have become without the web-based video conferencing tool, Zoom, that allows us to meet on-line together, safely in the convenience of our home as we continue our work as the "People of Action" in our community and around the world.

Let's embrace the new technology this century has to offer. Let's try new ways of doing things. Let's move our club forward into the world that our children and grand-children just take for granted. This is the world of our future members, the ones full of new ideas, spirit and energy.

Joining Rotary has changed my life and has been giving me more opportunities to devote time towards meaningful and worthy causes for the community.

Rotary International's theme for this year is, "Rotary Opens Opportunities." Yes, I am so proud to be a Rotarian and to be part of this club where I have already seen members proven their abilities to reach out, seize an opportunity to work together to offer immediate help to people in need at a rapid pace.

This coming year will be no exception!

Whilst each of us could be having different reasons for being a part of this Rotary family, I feel that what make us special are our shared values of service, fellowship, diversity, integrity, and leadership. The bond we forged from these shared values generates a positive multiplier effect on all that we do.

Many of our discussions at district events and meetings, center on ways to get members more involved and engaged in Rotary. There are concerns with weak meeting attendance and how clubs need to increase membership and improve engagement. Our Rotary club which just falls below 14 members with only a very few active members, is one of these clubs in our district which needs to work hard on attracting more active members to support our club life and our service to the community.

Placed in the leadership position this year, I will strive to improve attendance, involve all members to enjoy Rotary activities, increase membership, strengthen our Rotary image and create a positive change in communities. Our unique strength arises from the special relationship that we have built through our regular meetings, involvement in projects and participation in district events. Our authenticity shines through such interactions and trust in each other enables us to achieve great things together as a team!

As President, this year, I promise to lead this club, by always being mindful of the Rotary 4-Way Test concerning the things I think, say or do –

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and better FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

I'm privileged to have on board experienced Past President and enthusiastic Rotarians like you all who are eager to serve. I look forward to another exciting and fun year ahead with all of you.

And as our vision statement of our organization states:

Rotarians, "Together, see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves."

Yours in Rotary,

MESSAGE FROM CLUB SECRETARY -2020-21



RTN. SUCHITRA GHOSE

Being a Rotarian I am very happy to associate with different social activities through our Club Calcutta Universe

KNOW YOUR PRESIDENT-2020-21

PRESIDENT RTN. SHARMILA ROY 2020-2021

She is a proud Rotarian from Calcutta, India. She did her Undergrad in Chemistry from Calcutta University. She started her career at Xerox in Kolkata. Then she moved to the US and pursued her Post Baccalaureate degree in Business. Subsequently she completed her MBA majoring in Finance and International Business from the University of Missouri at Kansas City.

She has worked for the US Sprint the 3rd largest Telecommunications Company in the US in the Business Services Group- Finance in Kansas City. She then joined Sun Trust Bank at Sarasota, Florida as the Regional Incentive Plan Administrator for the entire South West Florida Region reporting to the CEO of the Bank. From Business Finance she specialized into Incentive Plan Administration. Later on, she was the proud owner of her own Refilling of Ink & Toner Cartridges retail and manufacturing business at Tampa, FL.

Presently she lives in Kolkata after having lived in the US for 20 years. She has been associated as the Program Development Director at Uddami India Foundation located in Lake Gardens, in South Calcutta.



Her Achievements

- National Scholar at the School Final Exams.
- Dean's List Candidate – MBA, UMKC.
- National Deans List Candidate – Beta Gama Sigma.
- Harry S. Truman Award - for International Case Study during my course work.
- Charter Member & the Executive Secretary of Rotary Club of Calcutta Universe, Dist. 3291.

Job Achievements

- Xerox –She was the Team Lead working as the Senior Work Controller & had secured the first position nationally for best customer service delivery and won a fully paid trip by the organization. Won the Prestigious National Grand Slam Award.
- Sprint – Winner of Sprint Values Excellence Award for 4 consecutive quarters and thus won the annual recognition in the Sales Compensation department.

Her Family

Priyankur Roy - her husband is a Global Consultant at Cognizant. He is the Compliance Lead - Cognizant Safe Building

Information Technology based Covid 19 solution at San Jose, California. He is subject matter expert in digital transformation advisory, solution and incubation of technology products and businesses.

Her only son Amish just completed Undergraduate Degree in Microbiology from the University of Massachusetts at Amherst. He is going to pursue his Master's Degree from the Georgetown University from September. She has a cute little four legged very sweet daughter named Maya.

Board of Directors and Committee Chairman's - 2020 21

Club Structure in Rotary International

President	Rtn. Sharmila Roy
Immediate Past President	Rtn. MPHF Dr. Sailen Bhowmick
Executive Secretary	Rtn. Dr. Soumya Chakraborty
Vice President	Rtn. Pankaj Kr. Ghosh
Treasurer	Rtn. Dr. Shipra Ray
Secretary	Rtn. PHF Suchitra Ghose

Club Committees

Chairperson Club Administration	Rtn. Suchitra Ghose
Chairperson Membership	Rtn. Digbijoy Chakraborty
Chairperson Public Image	Rtn. Digbijoy Chakraborty
Chairperson Rotary Foundation	Rtn. Subhra Chakraborty
Chairperson Service Projects Medical	Rtn. Dr. Soumya Chakraborty
Chairperson Service Projects Nonmedical	Rtn. Dr. Utpal Ray
Chairperson Literacy	Rtn. Dr. Shipra Ray
Chairperson Youth Services	Rtn. Manoranjan Saha
Chairperson Water & Sanitation	Rtn. MPHF Dr. Sailen Bhowmick
Chairperson Vocational Services	Rtn. Nirmal Sarkar
Chairperson Fundraising	Rtn. Pankaj Kr Ghosh
Chairperson International	Rtn. Shanti Ranjan Pal

PROJECTS

1st July 2020 - Participated as the Lead Host Club for the **District Mega Blood Donation** project held at Rotary Sadan. Our Club had 10 donors that day.



4th July 2020 – Blood Donation Drive in Partnership with MerryLand Nursing Home : Rotary Club of Calcutta Universe along with Merryland Nursing_Home and Shahid Smriti Sangha organized a Blood Donation camp at Anandapalit area this morning from 10 to 2 pm...we were extremely happy to have our MLA Swarnakamal Saha, Councilor Arun_Das and senior Police official Kundan Lal Tamta grace the event...we were thrilled to have 50 +willing donors who came and donated blood even during this pandemic situation ..



11th July 2020 — Doctor's Day Celebration

We celebrated Doctor's Day by felicitating the fellow Rotarian Doctor members of their team..it was an honor to felicitate Dr Soumya Bhattacharya who has been a frontline COVID warrior serving our society during this pandemic situation.. Prof Dr Soumya Chakraborty Bhattacharya: Profession: MBBS, MS (Anatomy- BHU), FAIMER (USA), MBCC (Bioethics- Manipal), Prof and HoD ESIC PGIMSR Joka Kolkata.

It was an honor to felicitate Dr Shipra Ray and Dr. Utpal Ray who are frontline COVID warriors serving our society during this pandemic situation.. Dr. Shipra Chaudhuri Ray MD Pathology, Medical Director & Partner of Merryland Nursing home. Dr. Utpal Ray MS Paediatric Surgery..partner of Diamond Hospital & Merryland Nursing Home.



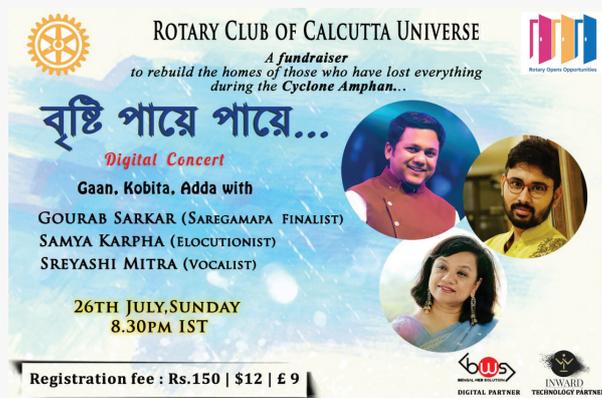
20th July, 2020 Community Economic Development

Rotary Club of Calcutta Universe has extended their support to 'Bengal Art Factory'. This is a unique initiative where more than 3200 artists across all parts of West Bengal got united on this platform to showcase their Photography, Paintings and Sculptures. The most talented artists are given the opportunity to draw their arts and exhibit in the prestigious galleries. This year due to pandemic the exhibition is being done online where it attracts the viewers from all across the globe who subscribe and purchase the selected arts that supports the livelihood of many talented artists and their families. RC of Calcutta Universe has come forward with their Public Image project mission and Economic Development initiatives to support this endeavour. The exhibition is displayed online from 20th July till 19th August, 2020. Enjoy the most beautiful exhibition and help support the artists.



26th July, 2020 Digital concert

Brishti_Paye_Paye..the Digital concert..a fundraiser for a cause..it was an amazing evening filled with songs, recitations and chit chats celebrating the rains and the monsoon season and romanticism.. We had Seasoned singer Sreyashi Mitra, elocutionist Sanya Karpfa and Sa Re Ga Ma Pa fame singer Gourav Sarkar perform that night for our cause.



31st July - Installation Ceremony

Rotary Club of Calcutta Universe celebrated its Installation Ceremony wherein Sharmila Roy took oath as the 2nd President of the Club for 2020_2021. It was held on Zoom Platform because of the current lockdown situation. The ceremony was attended by many PDGs and DG Rtn Sudip Mukherjee was the Chief Guest. DGN Rtn Ajoy Kumar Law and DGE Rtn Prabir Chatterjee were the Guest of Honors. The Guest Speaker for the event was IPP Rtn Shakuntala Raha from RI..she is the Manager, Fund Development and Donor Services. We had PDGs from other Districts like Orissa, Chennai, Bangladesh and Uganda.

